

Message Text

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43

ACTION AF-06

INFO OCT-01 ISO-00 SS-15 SP-02 AID-05 HEW-02 PA-01 PRS-01

USIA-06 CIAE-00 INR-07 NSAE-00 L-03 DHA-02 /051 W

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R 201754Z FEB 76

FM AMEMBASSY NIAMEY

TO SECSTATE WASHDC 2933

LIMITED OFFICIAL USE NIAMEY 0735

FOR AF/W

E.O. 11652: N/A

TAGS: OTRA, NG

SUBJ: NBC DOCUMENTARY ON HUNGER

1. WE HAVE BEEN INFORMED BY CHURCH WORLD SERVICES NIAMEY REP. DR. JAMES CONWAY THAT NATIONAL BROADCASTING COMPANY PLANNING ONE HOUR OF NON-COMMERCIAL TIME ON OCCASION OF CWS 30TH ANNIVERSARY FOR SPECIAL PROGRAM CALLED "WORLD AND DOMESTIC HUNGER". FIFTEEN MINUTES OF ONE HOUR FILM APPARENTLY TO BE DEVOTED TO NIGER.

2. IN THIS CONNECTION NBC PROPOSING TO SEND 9 PERSON TEAM HERE MARCH 12-28. NBC HAS BEEN IN TOUCH, INTER ALIA, WITH NIGER'S AMBASSADOR SALIFOU IN WASHINGTON ABOUT PROJECT.

3. WE ASSUME THAT, GIVEN NIGER'S NOT ENTIRELY SALUTARY EXPERIENCE WITH NEWS MEDIA DURING DROUGHT, WE WILL BE APPROACHED SOMEWHERE ALONG LINE--EITHER BY NBC OR GON--FOR ASSISTANCE OR INFORMATION, OR ADVICE RE ARRANGEMENTS. PROBABLY, OUR INTERVENTION WITH FOREIGN MINISTRY AND MINISTRY INFORMATION WILL BE REQUIRED. IN ORDER BE IN BEST POSITION TO HELP, WOULD APPRECIATE DEPARTMENT CONTACTING NBC AND OBTAIN AS MUCH INFORMATION AS POSSIBLE ABOUT SCOPE OF PROJECT, TRAVEL PLANS AND WHAT ASSISTANCE IS BEING PROVIDED BY NIGER REPS IN WASHINGTON. DEPARTMENT SHOULD ALSO INDICATE TO NBC THE IMPORTANCE OF HAVING CLEAR GREEN LIGHT FROM GON BEFORE TEAM PROCEEDS TO NIGER. OTHERWISE TEAM MAY LOSE DAYS/WEEKS WAITING AROUND NIAMEY FOR

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PERMISSION TO MAKE FILM.

4. WE HAVE FOLLOWING NAMES AS CONTACTS FOR PROJECT AT CWS
NEW YORK: BILL MC CLERKEN AND BOB POWELL. AT NBC, PRODUCER
DORIS ANN SCHREFENBERG.HECK

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: blochd0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976NIAMEY00735
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760065-1088
From: NIAMEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760230/aaaaazup.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: blochd0
Review Comment: n/a
Review Content Flags:
Review Date: 22 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 JUL 2004 by coburnhl>; APPROVED <01 NOV 2004 by blochd0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NBC DOCUMENTARY ON HUNGER
TAGS: OTRA, NG
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006